



# Peace River Regional District REPORT

R-8

---

To: Chair and Directors  
From: Faye Salisbury, Corporate Officer  
Date: February 2, 2012  
Subject: **BC Cattlemen's Association 2012 AGM & Convention**

---

## RECOMMENDATION:

That the Regional Board provide a grant of \$5,000 to the North Peace Cattlemen's Association to go toward the BC Cattlemen's Association's 2012 AGM & Convention being held May 31<sup>st</sup> to June 2<sup>nd</sup>, 2012 in Fort St. John.

## BACKGROUND/RATIONALE:

The North Peace Cattlemen's Association's application for sponsorship meets all of the requirements for a Grants to Community Organizations - Special Events Grant:

- the event has regional impact
- the event has an economic benefit to the region
- the event has not been funded in the Region in the past 5 years
- they are a registered not-for-profit society or organization

There is \$11,000.00 allocated in the 2012 budget for Grants to Community Organizations - Special Events.

Enclosures: Grant Application, Letter, Budget, Sponsorship Information

February 9, 2012

Staff Initials:

Dept. Head:

A handwritten signature in blue ink, appearing to read 'fes', written over a light blue horizontal line.

CAO:

A handwritten signature in black ink, appearing to read 'Shirley Eden', written over a light blue horizontal line.

DM  
FB

R-8



# PEACE RIVER REGIONAL DISTRICT

Grants to Community Organizations  
- Special Event Grant Application Form -



Name of Organization: North Peace Cattle men's Association

Address (include postal code): Box 10 Montney VOC 1Y0

Name of Contact Person: Rence Ardill

Telephone Number: 262-0184

Email address: ardillsranch@xplornet.com

Society Registration #: 84714 6685 BC0001

Name of Event: BC Cattlemens Assoc. Annual General Meeting

Type of Event: conference + trade show

Grant request amount: \$ 5000<sup>00</sup>

Has your organization applied for funding from another source? Yes  No

Who will it serve: cattlemen from all over BC

How many will attend: approx. 400

What is economic benefit to area: generate revenue to hotels and local businesses. The last time this event was held in Ft. St. John was in 1992

This application must include the previous year's financial statements, if available, and an event budget.

The applicant must submit within ninety (90) days of event completion a final financial statement for the event.

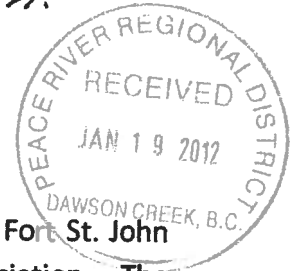
OFFICE USE ONLY:	
Amount approved: \$ _____	GL Code: _____
Date: _____	

2010

February 9, 2012

*Copy raise - to do report  
- agenda item.*

BC CATTLEMEN'S ASSOCIATION 2012 AGM & CONVENTION  
HOSTED BY  
NORTH PEACE CATTLEMEN'S ASSOCIATION **R-8**  
BOX 10, MONTNEY, BC V0C 1Y0



The 84<sup>th</sup> Annual BC Cattleman's Association AGM and Convention will be held in Fort St. John on **May 31<sup>st</sup> to June 2<sup>nd</sup>, 2012** hosted by the North Peace Cattlemen's Association. The meetings and trade show will be held at the Pomeroy Sports Center with meals served at the curling rink. The convention includes the annual meeting, trade show, education sessions, auction, and entertainment, with registration expected to be upwards of 400 people.

The success of the event is dependant upon support received from local, regional, provincial and national businesses and organizations. The convention is an opportunity to market and / or promote your business or organization as well as show support for your ranching customers and the ranching industry as a whole.

All contributions to the convention are greatly appreciated and will be recognized within the following categories:

<b>Copper</b>	\$150 - \$249
<b>Bronze</b>	\$250 - \$499
<b>Silver</b>	\$500 - \$999
<b>Gold</b>	\$1000 - \$1499
<b>Diamond</b>	\$1500 - \$2499
<b>Platinum</b>	\$2500
<b>Platinum Plus</b>	over \$2500

Each category has advertising value that goes along with it. I have enclosed a list explaining these values. Bronze or higher will allow you to help sponsor a particular event such as coffee breaks, meals, reception, registration, or entertainment. The trade show is also an important part of the convention. If you would also like or prefer to be involved in the trade show please let me know.

Please contact me if you would like to be involved in the BCCA convention, sponsored by the North Peace Cattlemen's Association (NPCA). Your support would be greatly appreciated.

**Renee Ardill**  
President NPCA  
Bag 6017  
Fort St. John BC  
V1J 4H6

Ph / fax 250-262-0184

E-mail: [ardillsranch@xplornet.com](mailto:ardillsranch@xplornet.com)

Please make cheques payable to North Peace Cattlemen's Association

**February 9, 2012**

**Approximate Budget for**

**BCCA 2012 AGM**

**R-8**

**Expenses**

Pomeroy Sports Center	\$1750 / day x4	\$ 7 000.00
Curling Rink	\$1200 / day x2	\$ 2 400.00
Trade show Central Display & Tents		\$10 000.00
Catering		\$40 000.00
Sound system		\$ 1 200.00
Beef in BC (ads in recognition of sponsors)		\$ 1 600.00
Registration Gifts		\$ 8 000.00
<b>Approximate Budget Before Taxes</b>		<b>\$70 200.00</b>
12% HST		\$ 8 424.00
<b>Total</b>		<b>\$ 78 624.00</b>

As some costs are not yet known we are estimating \$100 000.00 as projected total expenses

**Revenue**

Registration (approx 120)@ 300.00	\$36 000.00
Trade Show (approx 40 @ 400.00)	\$16 000.00
Cash in Bank	\$36 000.00
<b>Total</b>	<b>\$88000.00</b>

**February 9, 2012**

**BC North Peace Cattlemen's Association  
Comparative Balance Sheet  
As At October 31, 2011**

**R-8**

<b>ASSET</b>	<u>October 31, 2011</u>	<u>October 31, 2010</u>
<b>Current Assets</b>		
Cash to be deposited	3.71	8.01
Chequing Bank Account	<u>9,371.47</u>	<u>9,766.89</u>
<b>Total Cash</b>	<b>9,375.18</b>	<b>9,774.90</b>
Investments - GIC Oct 6 2011	0.00	16,378.89
Investments - GIC Jun 27 2011	0.00	10,000.00
Investments - GIC June 27, 2012	10,158.84	0.00
Investment - GIC Feb 5, 2012	16,510.28	0.00
Prepaid Expenses	<u>0.00</u>	<u>500.00</u>
<b>Total Current Assets</b>	<b><u>36,044.30</u></b>	<b><u>36,653.79</u></b>
 <b>TOTAL ASSET</b>	 <b><u>36,044.30</u></b>	 <b><u>36,653.79</u></b>
 <b>LIABILITY</b>		
<b>Current Liabilities</b>		
Accounts Payable	<u>0.00</u>	<u>0.00</u>
<b>Total Current Liabilities</b>	<b><u>0.00</u></b>	<b><u>0.00</u></b>
 <b>TOTAL LIABILITY</b>	 <b><u>0.00</u></b>	 <b><u>0.00</u></b>
 <b>EQUITY</b>		
<b>Owners Equity</b>		
Retained Earnings - Previous Year	36,653.79	35,495.37
Current Earnings	<u>(609.49)</u>	<u>1,158.42</u>
<b>Total Owners Equity</b>	<b><u>36,044.30</u></b>	<b><u>36,653.79</u></b>
 <b>TOTAL EQUITY</b>	 <b><u>36,044.30</u></b>	 <b><u>36,653.79</u></b>
 <b>LIABILITIES AND EQUITY</b>	 <b><u>36,044.30</u></b>	 <b><u>36,653.79</u></b>

February 9, 2012

**BC North Peace Cattleman's Association  
Comparative Income Statement  
For the Year Ended October 31, 2011**

	<u>2011</u>	<u>2010</u>
<b>REVENUE</b>		
<b>Sales Revenue</b>		
Banquet & Dance	7,180.92	8,069.30
Beef on a Bun	5,767.92	5,277.00
Membership Fees	<u>8,742.00</u>	<u>8,871.00</u>
<b>Net Sales</b>	<u>21,690.84</u>	<u>22,217.30</u>
<b>Other Revenue</b>		
Interest Revenue	<u>421.00</u>	<u>262.06</u>
<b>Total Other Revenue</b>	<u>421.00</u>	<u>262.06</u>
<b>TOTAL REVENUE</b>	<u>22,111.84</u>	<u>22,479.36</u>
<b>EXPENSE</b>		
<b>Event Expenses</b>		
AGM	3,404.36	2,349.03
Banquet & Dance	5,460.13	5,743.21
Beef on a Bun	2,762.35	2,666.05
BCCA Membership Fees	<u>8,462.00</u>	<u>8,587.00</u>
<b>Total Event Expenses</b>	<u>20,088.84</u>	<u>19,345.29</u>
<b>General &amp; Administrative Expenses</b>		
Donations & Sponsorships	1,361.78	624.22
Business Fees & Licenses	25.00	40.00
Cash Short/Over	(11.54)	0.00
Courier & Postage	19.38	0.00
Gifts	111.38	256.44
Interest & Bank Charges	33.58	24.07
Office Supplies	92.91	30.92
Wages	<u>1,000.00</u>	<u>1,000.00</u>
<b>Total General &amp; Admin. Expenses</b>	<u>2,632.49</u>	<u>1,975.65</u>
<b>TOTAL EXPENSE</b>	<u>22,721.33</u>	<u>21,320.94</u>
<b>NET INCOME (LOSS)</b>	<u>(609.49)</u>	<u>1,158.42</u>

## BCCA Convention 2012 Sponsorship Categories

<b>Copper</b> <b>\$150.00 - 249.00</b>	Listing on the Sponsorship Sign at the Convention Listing in the Convention Booklet Sponsorship Certificate	<b>R-8</b>
<b>Bronze</b> <b>\$250.00 - \$499.00</b>	Listing on the Sponsorship Sign at the Convention Listing in the Convention Booklet & acknowledgement during the meeting Sponsorship Certificate	
<b>Silver</b> <b>\$500.00 - \$999.00</b>	Listing on the Sponsorship Sign at the Convention Listing in Convention Booklet & acknowledgement during the meeting Sponsor Certificate Two tickets to the Wine & Cheese (reception party) May 31	
<b>Gold</b> <b>\$1000.00 - \$1499.00</b>	Listing on the Sponsorship Sign at the Convention Listing in Convention Booklet & acknowledgement during the meeting Sponsor Certificate Two tickets to the Wine & Cheese (reception party) May 31 Preferred location (if not already committed) for a booth at the trade show with booth rate discounted 25%	
<b>Diamond</b> <b>\$1500.00 - \$2499.00</b>	Listing on the Sponsorship Sign at the Convention Listing in Convention Booklet & acknowledgement during the meeting Sponsor Certificate Two tickets to the Wine & Cheese (reception party) May 31 Preferred location (if not already committed) for a booth at the trade show with booth rate discounted 25% Two 'All Event' meal tickets	
<b>Platinum</b> <b>\$2500.00</b>	Listing on the Sponsorship Sign at the Convention Listing in Convention Booklet & acknowledgement during the meeting Sponsor Certificate Two tickets to the Wine & Cheese (reception party) May 31 Preferred location (if not already committed) for a booth at the Trade Show at no cost. Two 'All Event' meal tickets Half page business bio in 'Beef in BC' magazine Engraved Sponsor Plaque	
<b>Platinum Plus</b> <b>Over \$2500.00</b>	Listing on the Sponsorship Sign at the Convention Listing in Convention Booklet & acknowledgement during the meeting Sponsor Certificate Two tickets to the Wine & Cheese (reception party) May 31 Preferred location (if not already committed) for a booth at the Trade Show at no cost. Two 'All Event' meal tickets Full page business bio in 'Beef in BC' magazine Engraved Sponsor Plaque	

**Renee Ardill**  
**Sponsorship Chairman**  
**Bag 6017, Fort St. John, BC V1J 4H6**  
**Phone: 250-262-0184**  
**Email: [ardillsranch@xplornet.com](mailto:ardillsranch@xplornet.com)**

**February 9, 2012**

**BCCA AGM 2012 SPONSORSHIP FORM**

**R-8**

Company Name and Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Amount you wish to sponsor: \_\_\_\_\_

Would you like to sponsor an event? Yes \_\_\_\_\_ No \_\_\_\_\_

Event you wish to sponsor or co-sponsor: \_\_\_\_\_

\_\_\_\_\_

Would you like convention registration information? Yes \_\_\_\_\_ No \_\_\_\_\_

**RSVP By March 15, 2012**

**To: BCCA Convention 2012**

**C/o Renee Ardill**

**Bag 6017 Fort St. John BC V1J 4H6**

**Email: [ardillsranch@xplornet.com](mailto:ardillsranch@xplornet.com)**

**Phone: 250 262-0184**

**Fax: 250 262-0184**

**Please make cheque payable to: North Peace Cattlemen's Association**

**February 9, 2012**