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Peace River Regional District

# Are You Ready?

PLAN TODAY ...  
BE PREPARED FOR EMERGENCIES TOMORROW

## Preparedness Campaign Launches Region Wide!

Whether you live in Upper Cutbank, Prespatou, Tomslake or Pink Mountain there will be many opportunities to access information to help you and your family become more prepared in 2011. We can't always predict when a disaster will strike, but we can be more prepared for when it does.

The Peace River Regional District, in cooperation with our local municipalities, is proud to be launching a region wide education campaign for 2011. Throughout the year there will be lots of fun and interactive ways for individuals and families to become more prepared.

**Monthly Articles** - Emergency planners from our region will bring you information on how to plan and prepare for emergencies as well as tips on where to find more information throughout our communities in a monthly article the **Northeast News** as well as articles in the Alaska Highway News, Dawson Creek Daily News, the Northerner and the Mirror throughout May.

**Interactive Kits** - Keep an eye out for the interactive home emergency kits sponsored by the Taylor Industrial Mutual Aid Group at local community events, tradeshows, in schools and businesses.

**Radio Contests** - In March & April many listeners became the "Smartest Person in the Peace" on Energy FM. During Emergency Preparedness week (the first week in May) Peace FM will run a morning contest that will also share valuable information and give away 72 hour emergency kits sponsored by TransCanada Pipeline.



**Social Media**- In May the Peace River Regional District launched its Facebook page where you can receive tips and ideas on emergency preparedness. In June the PRRD will sponsor a "This Is My Plan" YouTube contest, people can download their video of their Emergency Plan or the building of their emergency kits onto the PRRD Facebook page and YouTube to win prizes.

Check [www.prrd.bc.ca](http://www.prrd.bc.ca) for more information!



Taylor Industrial Mutual Aid Group



### Focus On Volunteers: ESS

Emergency Social Service volunteers assist in managing evacuation centres and providing short term disaster relief to evacuees in the event of fires, floods and other emergencies. If you are interested in volunteering in your community contact Fran Haughian at 250 784-3209 or [fran.haughian@prrd.bc.ca](mailto:fran.haughian@prrd.bc.ca) or check [www.prrd.bc.ca/services/emergency/social\\_services.php](http://www.prrd.bc.ca/services/emergency/social_services.php)

### Are You FireSmart?

With the snow melting and spring clean-up beginning, now is great time to **FireSmart** your home. Wildfires are unpredictable, but you can take steps to create defensible space around your home to reduce the risk of wildfire. Check the BC Wildfire Branch at <http://bcwildfire.ca/Prevention/firesmart.htm>



## We All Have a Role to Play in Emergency Preparedness

*During an emergency, you and your family could be on your own for an extended period of time. The PRRD recommends that families and individual be prepared and self-sufficient for 72 hrs.*

### Who does what during an Emergency?

**Individuals and Families** can take steps ahead of time to prepare themselves and their families for emergencies. Having an emergency kit and family emergency plan is just the first step to home emergency preparedness.

**First Responders** - Local fire, police, paramedic, and search and rescue teams are normally the first to respond to an emergency. They are responsible for managing most local emergencies as part of the local government emergency plan.

**Local Governments** - In the Province of British Columbia regional districts and municipalities are required to plan and respond to emergencies in their area. In the Peace River Regional District each of the municipalities are responsible for their own emergency planning, while the Peace River Regional District conducts emergency planning for the unincorporated rural areas (Area B, C, D and E).

**Provincial Government** - The Province of BC provides support to local governments in the event of an emergency and may

assist in coordinating outside resources and agencies to assist with the emergency response.

**Federal Government** - Federal departments and agencies support provincial or territorial emergency management organizations as requested for large scale or multijurisdictional events.



## “This is MY Plan” Contest

Starting June 1<sup>st</sup> residents of all communities in the Regional District can enter to win prizes when they share their videos of their family emergency plan or show how they built their 72 hr emergency kit.

Videos must be less than 3 minutes in length and will be linked or posted to the PRRD Facebook page, PRRD YouTube channel and the PRRD website.

Contest closes June 30<sup>th</sup> with voting taking place in July. The first 25 videos uploaded will receive a mini emergency grab bag. In July a total of two grand

prizes will be awarded best video submitted by a contestant 18 and under and by a contestant 19 and over. Each grand prize set includes 2 weekend passes to GRIZFEST and 4 golf passes including golf carts for the Tumbler Ridge Golf & Country Club.



Check [www.prrd.bc.ca](http://www.prrd.bc.ca) and the PRRD's Facebook Page for contest details and official rules in May!

## GET CONNECTED: Emergency Preparedness



Peace River Regional District  
(check Emergency Services/Get Prepared)

[www.prrd.bc.ca](http://www.prrd.bc.ca)

Get Prepared Canada

[www.getprepared.gc.ca](http://www.getprepared.gc.ca)

Provincial Emergency Program

[www.pep.bc.ca](http://www.pep.bc.ca)

BC Hydro Outage Preparation  
[www.bchydro.com/news/power\\_outages/home\\_outages.html](http://www.bchydro.com/news/power_outages/home_outages.html)

BC Wildfire Information

<http://bcwildfire.ca>

Canadian Mortgage & Housing Corporation  
Emergency Tips

[www.cmhc-schl.gc.ca/en/co/maho/em/](http://www.cmhc-schl.gc.ca/en/co/maho/em/)

Emergency Preparedness for Farm Animals

[www.getprepared.gc.ca/fi/pub/ep-gd-lvstck-eng.pdf](http://www.getprepared.gc.ca/fi/pub/ep-gd-lvstck-eng.pdf)

Sparky the Fire Dog

[www.sparky.org](http://www.sparky.org)

Elmer the Safety Elephant

[www.elmer.ca](http://www.elmer.ca)

For more information contact:

Peace River Regional District

Tel: 250 784-3200

[prrd.dc@prrd.bc.ca](mailto:prrd.dc@prrd.bc.ca)

