

FOR IMMEDIATE RELEASE

“This is MY Plan” Video Contest

June 1, 2011- The Peace River Regional District wants to know that you have a plan and an emergency kit and we want to see it on VIDEO! Anyone living in the rural areas or municipalities of the Peace River Region District can submit a video before June 30 and be entered to win some great prizes. Videos will be uploaded on to the Peace River Regional District Facebook Page and YouTube Channel where your friends, neighbours and the whole of the YouTube and Facebook community can vote on them. Deadline for submissions is June 30, 2011

Submit a video about one of the following topics:

- What is your family emergency evacuation plan in the event of an emergency?
- What would you put in your 72 hour emergency kit?

Get little silly and get a whole lot creative but stay on topic and you will have a chance to win some great prizes including weekend passes to Grizz Fest, golf passes to play 18 holes at the Tumbler Ridge Golf and Country Club, Grab & Go kits, Dynamo rechargeable FM radios with a flashlight, emergency glow stick flash lights, and personal emergency packages.

The video should be no longer than 3 minutes. You are eligible to enter the contest if you are at least 13 years old at time of entry and a legal resident of the Peace River Regional District. Anyone under the age of 18 must have their parent or guardian submit their video for them. To view official rules and to find out how to upload your video submission go to www.prrd.bc.ca

The sponsors of the “This is MY Plan” video contest are the Peace River Regional District, TransCanada, the District of Tumbler Ridge and the Tumbler Ridge Grizz Fest Society.

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