

Board of Directors
Peace River Regional District
Box 810
Dawson Creek BC
V1G 4H8

Darlene Hamre
Fort St. John International Air Show Society
RR1 S15 C19
Fort St. John BC
V1J 4M6

Request for Sponsorship.

Dear Sir/Madam

I am writing on behalf of the Fort St. John International Air Show Society. As you know Fort St. John and Dawson Creek have an air show every other year, this marks Fort St. John. This year also marks 100 years in powered flight for Canada. Because of this, we as a Society have planned a very special show. We will have in attendance the Canadian Forces Snowbirds, the Skyhawks, the F-18 and an F-86 Sabre fully restored and done up in the original colors of the Goldenhawks, (the original Snowbirds) we have also requested an F-15 and an A-10 out of the United States. We have a full slate of civilian performers from right across North America. We are also planning to do a pre-show with the local pilots.

Our budget for this show is approximately \$160,000. Please find enclosed an air show sponsorship booklet. We are requesting sponsorship and would greatly appreciate your help.

I would also like to add that in 2007 we as a Society donated approximately 10,000 back into local non-profit groups, the bulk of approximately 6000 going to Search and Rescue. This year we fully intend to donate once again to non-profit groups, plus we will be issuing free coupons to every student from K to 7 in school district 60. This also includes private schools and home schooled children in the district These coupons when redeemed with a parent will allow each student in the district a free childrens pass. This allows a family of five to attend the show for thirty dollars. Keeping the show both affordable and viable for families.

Thank you for your consideration in this matter. Should you have any questions, I may be contacted at 250 787 2925

Sincerely

Darlene Hamre
Producer

May 14 2009



C-6

FORT ST. JOHN INTERNATIONAL

AIR SHOW

SUNDAY, JULY 19 2009

May 14 2009

www.fsjairshow.com

**Mark your calendar...
The 2009 Fort St. John
International Air Show is Coming!**

**Sunday, July 19, 2009,
At the Fort St. John Airport**

This year's featured military acts include The Canadian Forces Snowbirds, our National sky-jumping team The Sky Hawks, and the F-18 Fighter Demo piloted by Capt. Tim "Donor" Woods.

On the civilian side, we're proud to present the wing-walker Carol Pilon, and Dan Buchanan air shows with his hang glider, And the Indy Boys' jet powered school bus. To top it all off, we'll have the world's fastest out-house!

Jerzy Strzyz & Kevin Hopkins are no strangers to Fort St. John, and this year they're back with a new act... The Northern Aeros is the only two-ship Sukoï act in North America.

We are also very pleased to bring Rob Holland, The #1 pilot in the world for advanced aerobatic competition, in his MX2 aerobatic airplane to Fort St. John.

This family event will also feature ground displays, food booths, pyrotechnics, and more!

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Snowbirds Host \$20,000.00



FORT ST. JOHN

The Energetic City

The Fort St. John International Air Show Society is proud to have The City of Fort St. John as our major presenting sponsor again for 2009.

The City will host the Canadian Forces Snowbirds.

May 14 2009

Performer Sponsor

\$7,000

What you'll get:

- Corporate hangar (tent) on the front line of the show
- Special opportunity to meet a performer and take the ride of your lifetime
- 75 admission tickets to the Air Show
- Opportunity to purchase additional tickets at a 20% discount
- 6 invitations to Saturday night's "Take-Off Party"
- 10 VIP parking passes
- 10 Complimentary Air Show programs

Your Recognition:

- Recognition on the Air Show website
- 40% discount on ad in the Air Show Program
- Logo on all promotional print material and posters*
- Recognition during the Air Show by the announcer
- Your name mentioned on radio ads
- Logo recognition on sponsor signs at the show
- Opportunity to place your logo on your corporate hanger

*Professional digital logo must be supplied by May 15th/09 and sponsorship must be paid by that date to ensure your logo is included in promotional material.

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Corporate Sponsor

\$5,000

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What you'll get:

- Corporate hangar (tent) on the front line of the show
- 75 admission tickets to the Air Show
- Opportunity to purchase additional tickets at a 10% discount
- 4 Invitations to Saturday night's "Take-Off Party"
- 8 VIP Parking Passes
- 8 Complimentary Air Show programs

Your Recognition:

- Recognition on the Air Show website
- 30% discount on ad in the Air Show Program
- Logo on all promotional print material and posters*
- Recognition during the Air Show by the announcer
- Your name mentioned on radio ads
- Logo recognition on sponsor signs at the show
- Opportunity to place your logo on your corporate hangar

May 14 2009

*Professional digital logo must be supplied by May 15th/09 and sponsorship must be paid by that date to ensure your logo is included in promotional material.

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Platinum Sponsor

\$4,000

What you'll get:

- 8 VIP admission tickets to the Air Show and the fully licensed and catered VIP hospitality tent
- 30 regular admission tickets to the Air Show
- 4 invitations to Saturday night's "Take-Off Party"
- 7 VIP parking passes
- 7 Complimentary Air Show programs

Your Recognition:

- Recognition on the Air Show website
- 20% discount on ad in the Air Show Program
- Recognition during the Air Show by the announcer
- Your name mentioned on radio ads
- Logo recognition on sponsor signs at the show



May 14 2009



Gold Sponsor **C-6**

\$3,000

What you'll get:

- 6 VIP admission tickets to the Air Show and the fully licensed and catered VIP hospitality tent
- 20 regular admission tickets to the Air Show
- 2 invitations to Saturday night's "Take-Off Party"
- 4 VIP parking passes
- 4 complimentary Air Show programs

Your Recognition:

- Recognition on the Air Show website
- 10% discount on ad in the Air Show Program
- Recognition during the Air Show by the announcer
- Your name mentioned on radio ads
- Logo recognition on sponsor signs at the show

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Silver Sponsor

\$2,000

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What you'll get:

- 4 VIP Admission Tickets to the Air Show and the fully licensed and catered VIP hospitality tent
- 10 regular admission tickets to the Air Show
- 2 invitations to Saturday night's "Take-Off Party"
- 2 VIP parking passes
- 2 complimentary Air Show programs

Your Recognition:

- Recognition on the Air Show website
- 5% discount on ad in the Air Show Program
- Recognition during the Air Show by the announcer
- Your name in the Air Show program
- Name recognition on sponsor signs at the show



May 14 2009



Bronze Sponsor

\$1,000

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What you'll get:

- 2 VIP Admission Tickets to the Air Show and the fully licensed and catered VIP hospitality tent
- 8 regular admission tickets to the Air Show
- 2 invitations to Saturday night's "Take-Off Party"
- 1 VIP parking pass
- 1 complimentary Air Show program

Your Recognition:

- Recognition on the Air Show website
- Recognition during the Air Show by the announcer
- Your name in the Air Show program
- Name recognition on sponsor signs at the show

Associate Sponsor

\$500

- 6 regular admission tickets to the Air Show
- Recognition on the Air Show website
- Your name in the Air Show program

May 14 2009

CANADA



100

May 14 2009

1909 - 2009

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Contact Us

Contact Information

www.fsjairshow.com

contact@fsjairshow.com

Darlene Hamre, Show Producer

contact@fsjairshow.com

(250) 787-2925



May 14 2009

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FORT ST. JOHN INTERNATIONAL
AIR SHOW
SUNDAY, JULY 19 2009
www.fsjairshow.com

 **Hemlock**

Printed by
Hemlock Printers
604-438-2456
hemlock.com

May 14 2009


Motion
Media

Photos & Design
Motion Media
250-663-8751
motionmedia.ca